MOBINOV, in collaboration with 10 partner companies, has initiated the second phase of the "National Automotive Sector Decarbonization Roadmap" project.

This project is supported by the PRR – Recovery and Resilience Plan, and by the Next Generation EU funds, covering various domains such as increased production efficiency, energy management improvements, electrified processes, advanced climate technologies, and circular economy solutions. Its significant impact aims at reducing sector emissions and achieving carbon neutrality by 2050.

The Decarbonization Roadmap Project began last March, its second phase, with a renewed focus on the sustainability of the automotive industry. This year, it will be built on the assessment of the carbon footprint of an additional 10 companies of the automotive value chain, aiming for its reduction, based on the same principles as the previous year.

"By including more companies in the value chain, we are promoting a more sustainable transformation of the sector," says MOBINOV. "We are committed to assisting these companies in reducing their emissions and contributing to a green future."

The participating companies will receive personalized diagnostics of their carbon footprints, identifying areas for improvements and energy efficiency, as well as specialized guidance to implement emission reduction strategies.

The Decarbonization Roadmap Project will conduct a comprehensive study of the participating companies' Scopes 1, 2, and 3, covering direct operations, purchased energy, and indirect impacts. This will allow the development of effective strategies to mitigate environmental impact and work towards ambitious decarbonization goals. This integrated approach aims to promote a sustainable transformation in the automotive sector.

MOBINOV congratulates the 10 participating companies for their commitment to sustainability and willingness to embrace this initiative.

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